

Nella Citino

1162 Rockport Ct, Columbus, OH 43235

31491 Salem-Alliance Road, Salem, OH 44460

mobile 608.332.3372

email nellacitino@gmail.com

CAREER SUMMARY

- Creative, hard working, successful communications professional
- Formal education consisting of Bachelor of Arts and a Master of Arts
- Significant recognition for work in television and media

SELECTED MAJOR ACCOMPLISHMENTS

Marketing Experience

- Implement outreach efforts for local chapter of Juvenile Diabetes Research Foundation including press and media coverage, creating highlight videos, and promoting events
- Managed start-up, direction and evaluation of portal web site while supervising team for quality and care. Coordinated communication channels and input from a variety of nonprofit partners
- Develop promotional calendars and strategies for television programs, web site launches, fundraising events and outreach events.
- Write and coordinate press release and story distribution, public service announcements and story ideas.
- Supervised videography, photography, editing, animation and graphic design materials for video and marketing projects including coordination of content strategy and design

EMPLOYMENT SUMMARY

2018 to present	COLUMBUS COLLEGE of ART and DESIGN	Chair, Dept of Film and Video , Columbus
2003 to 2018	MADISON MEDIA INSTITUTE	Chair, Dept of Video and Film , Madison
1988 to 2003	WISCONSIN PUBLIC TELEVISION	Project Manager , Madison
1987 to 1988	WHIZ - TV (NBC)	Public Service Dir. Zanesville, OH

EDUCATION

Master of Arts in Radio-TV-Film from Bowling Green State University.

Bachelor of Arts in Telecommunications from Kent State University.

Additional coursework in **Project Management**

AWARDS

Broadcast:

Seven Emmys from the National Academy of Television Arts and Sciences

Three Gabriel Awards from the UNDA/USA

Two Parents' Choice Awards

Two Silver Awards from the Central Educational Network

One Gold Recognition from the Corporation for Public Broadcasting

Two Honors from the International Film and Video Festival of New York

Two First Place Awards from the Chicago International Film Festival

One Special Recognition Award from the National Association of Broadcasters

Web:

Two Awards of Excellence from the University and College Designer's Association

First Place from the National Educational Telecommunications Association

Community Outreach:

President's Higher Education Community Service Honor Roll

ADDITIONAL RESOURCES

www.nellacitino.com

www.imdb.com/name/nm1729499/

www.vimeo.com/user751906/videos

www.twitter.com/citino

www.linkedin.com/in/nellacitino